

DUAL CERTIFICATION PROGRAMME

MASTER OF BUSINESS ADMINISTRATION (MBA)

| UK-Awarded | Industry-Aligned | Career-Focused

LEARN TODAY. LEAD TOMORROW.

PROGRAMME HIGHLIGHTS

- ✦ UK University Degree
- ✦ Flexible Online Learning
- ✦ Dual Certification
- ✦ Designed for Working Professionals

OVERVIEW

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INSTITUTION

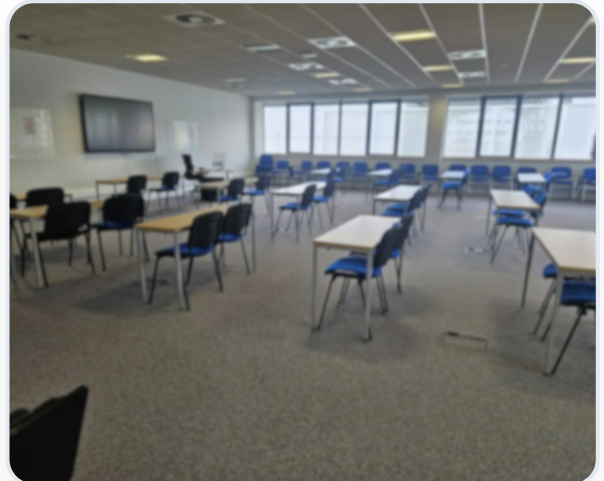
ABOUT LAAT

The **London Academy for Applied Technology (LAAT)** is a UK-based institution delivering globally recognised, industry-relevant programmes for modern professionals.

Established in 2019, LAAT focuses on bridging the gap between academic knowledge and real-world business skills, enabling learners to succeed in competitive global markets.

KEY HIGHLIGHTS:

- ✦ UK-based institution with a global learner base
- ✦ Industry-aligned curriculum
- ✦ Flexible online learning for working professionals
- ✦ Strong focus on employability & career growth
- ✦ Globally recognised qualifications



WELCOME

MESSAGE FROM ACADEMIC DEAN



**MANOJ K C
PONUGUBATI**

Academic Dean

London Academy for Applied
Technology

Dear Students,

It is my honour and privilege to address you as the Academic Dean of the London Academy for Applied Technology (LAAT). Joining this vibrant institution at such an exciting stage of its journey is both a pleasure and a responsibility I wholeheartedly embrace.

At LAAT, we are committed to fostering an environment where innovation, applied learning, and student success are at the core of everything we do. As your Academic Dean, I bring with me a wealth of experience in higher and further education, gained through years of leading academic initiatives, developing impactful curricula, and championing student-centred learning.

I am deeply passionate about creating a culture of excellence at LAAT—one that not only prepares you to excel academically but also nurtures critical thinking, adaptability, and the skills required to thrive in your chosen fields. Looking ahead, my vision is to collaborate with our exceptional faculty and staff to:

- ✦ Enhance the relevance and quality of our academic programs.
- ✦ Strengthen partnerships with industry to provide you with real-world learning opportunities.
- ✦ Expand access to resources and support systems that empower you to succeed.
- ✦ Cultivate a strong sense of community where every voice is valued and every achievement is celebrated.

At LAAT, we see ourselves as a partner in your journey to achieving your aspirations. Whether you aim to build a career or contribute to your community, we are here to help you realise those goals. To all our students, you are the heart and soul of LAAT. Your curiosity, determination, and resilience inspire us every day.

As we embark on this exciting journey together, I invite you to share your ideas, aspirations, and feedback. Together, we can create an institution that not only meets but exceeds the expectations of a rapidly changing world.

Wishing you an enriching and transformative experience at LAAT!

Warm regards,

Manoj K C Ponugubati

Academic Dean | London Academy for Applied Technology

UNIVERSITY COLLABORATION

IN PARTNERSHIP WITH A UK UNIVERSITY

LAAT delivers its MBA programmes in collaboration with a recognised UK university, ensuring global academic standards and international credibility.

KEY BENEFITS:



UK-awarded MBA degree

Graduating with a prestigious UK degree qualification



International recognition

Useful for global jobs & higher studies worldwide



Globally benchmarked curriculum

Curated syllabus meeting stringent UK quality standards



Strong focus on applied learning

Hands-on strategic business application for professionals

Ideal for professionals seeking global exposure without relocating abroad



OUR EXPERTS

MEET OUR TEAM

PEOPLE BEHIND LAAT MBA: A dedicated team of global faculty, industry experts, and academic leaders is committed to delivering a high-quality learning experience. Combining academic excellence with real-world industry expertise to support your career journey.



MANOJ PONUGUBATI
Academic Dean



DIEU HACK-POLAY
Academic Link Tutor



DR SANCHITA GHATAK
Faculty



DR MRIGAKSHI DAS
Faculty



MANSI GANGLANI
Academic Ops Lead



HARSHITA MEHROTRA
Academic Coordinator



ADWAIT TRIVEDI
Marketing

PROGRAMME PATHWAY

MBA DUAL CERTIFICATION PROGRAMME (FLAGSHIP)

INTAKES SCHEDULE:

January, May, September

A comprehensive MBA pathway designed to build strong business fundamentals + strategic leadership skills.

PROGRAMME STRUCTURE

STAGE 1

LEVEL 7 DIPLOMA IN STRATEGIC MANAGEMENT & LEADERSHIP

- ✦ Awarded by Ofqual regulated Awarding Body (UK)
- ✦ Focus: Core business, leadership, operations.

STAGE 2

MBA DEGREE

- ✦ Awarded by Plymouth Marjon University, UK
- ✦ Focus: Research + strategic application



STAGE 1

STAGE 1 DIPLOMA MODULES:

MODULE 1: STRATEGIC PLANNING

Focus: Equips learners with the skills to develop, evaluate, and review organizational strategies, considering internal and external factors.

MODULE 2: FINANCE FOR STRATEGIC MANAGERS

Focus: Enables learners to analyse financial data to inform strategic decision-making, including the use of financial statements, ratio analysis, and evaluating capital expenditure proposals.

MODULE 3: RESEARCH FOR STRATEGIC DEVELOPMENT

Focus: Teaches learners how to produce research proposals, apply various research methodologies, present findings, and evaluate their research skills, all aimed at supporting strategic business management.

MODULE 4: ORGANISATIONAL BEHAVIOUR

Focus: Explores how leadership, structure, culture, motivation, creativity, and leadership influence an organisation's effectiveness and efficiency.

MODULE 5: PERSONAL DEVELOPMENT FOR LEADERSHIP AND STRATEGIC MANAGEMENT

Focus: Helps learners develop leadership and management skills to create and achieve organisational vision and strategy, including creating personal development plans and reflecting on progress.

MODULE 6: INTERNATIONAL BUSINESS ENVIRONMENT

Focus: Explores how globalisation, international trade, and the diverse international markets impact business operations, including the challenges, opportunities, and risks of working internationally.

MODULE 7: STRATEGIC MARKETING

Focus: Developing strategic marketing plans, understanding consumer behaviour, and aligning marketing strategies with business objectives to gain a competitive advantage and meet organisational goals.

MODULE 8: STRATEGIC HUMAN RESOURCE MANAGEMENT

Focus: Understanding HR strategies and their impact on organisational efficiency, including preparing and developing HR strategies that align with business objectives and address internal and external factors.

STAGE 2 COMPLETION

MBA DEGREE: THIS STAGE CONSISTS OF 2 MODULES:

Module 1: Management Project Methods

Focus: Research methods, project proposal development, and ethical considerations.

Module 2: Strategic Management Project

Focus: Strategic decision-making, project implementation and leadership.

ADMISSIONS

ELIGIBILITY CRITERIA

TYPICAL AGE

This qualification is designed for learners who are typically aged 19 and above.

QUALIFICATIONS

For learners who have recently been in education or training, the entry profile is likely to include one of the following:

A first degree in Business, Management or related subjects or a level 6 qualification, for example, any Diploma in Management or other equivalent international qualifications.

LANGUAGE

For applicants whose first language is not English, an Internal English Proficiency Test will be conducted as part of the admissions process to assess their English language skills. Applicants must successfully meet the required proficiency level to be eligible for admission.

PROGRAMME ADVANTAGES

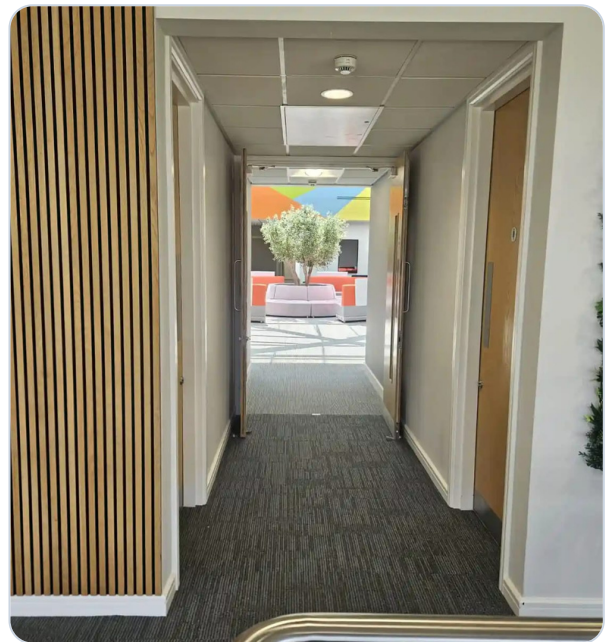
WHY CHOOSE THIS PROGRAMME

KEY HIGHLIGHTS

KEY FEATURES

WHY CHOOSE THIS PROGRAMME?

- ✓ Dual Certification (UK Diploma + MBA Degree)
- ✓ Globally recognised qualification
- ✓ Flexible learning (ideal for working professionals)
- ✓ Industry-relevant curriculum
- ✓ No career break required
- ✓ Affordable alternative to studying abroad
- ✓ Get an international MBA at a fraction of the cost of studying overseas



METHODOLOGY

LEARNING EXPERIENCE

FLEXIBLE & FUTURE-READY LEARNING

60%

Self-Paced Learning

+

40%

Live Interactive Sessions

WHAT YOU GET:

- ✦ Advanced Learning Management System (LMS)
- ✦ Recorded + Live classes
- ✦ Industry-relevant case studies
- ✦ Academic mentor support
- ✦ Real-world project-based learning

Study anytime, anywhere — perfect for working professionals & entrepreneurs



CAREER GROWTH

CAREER ADVANCEMENT & ROI

This MBA helps you:

1. MANAGERIAL PROGRESSION

Transition seamlessly into managerial and senior executive roles across global organisations.

2. SALARY GROWTH

Unlock higher salary potential and rapid career advancement opportunities.

3. LEADERSHIP MASTERY

Build high-level strategic thinking, decision-making, and organizational leadership skills.

4. GLOBAL MOBILITY

Gain worldwide qualification recognition enabling global career mobility and international jobs.



SUMMARY

WHY CHOOSE LAAT ONLINE MBA?

FLEXIBLE FOR WORKING PROFESSIONALS

100% online self-paced structure designed to fit seamlessly around busy career schedules.

UK-AWARDED MBA DEGREE

Directly awarded by Plymouth Marjon University with full UK academic accreditation.

DUAL CERTIFICATION ADVANTAGE

Earn dual qualifications from LAAT & Plymouth Marjon University for maximum professional impact.

STRONG ACADEMIC & LEARNER SUPPORT

Dedicated personal tutors, 24/7 portal access, and responsive coordinator assistance.

INDUSTRY- FOCUSED CURRICULUM

Practical assignments, real-world case studies, and strategic leadership skill sets.

GLOBAL RECOGNITION

Internationally recognized qualification opening senior career doors worldwide.



100%

ONLINE LEARNING

UK DEGREE

PLYMOUTH MARJON

14 MONTHS

FAST-TRACK PATH

GLOBAL

ALUMNI NETWORK

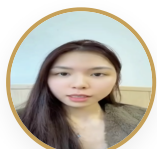
SUCCESS STORIES

STUDENT TESTIMONIALS



HIMANSHU GAURAV TAPPO

"I'm grateful to LAAT for helping me successfully complete my MBA from Plymouth Marjon University (UK). The structured online classes, helpful e-materials, smooth assessments, and excellent communication with faculty and coordinators made the entire experience seamless and rewarding. Thank you, LAAT!"



CAELYN ZHENG

"Hello everyone, I'm Caelyn. I'm proud to say that I have just received my MBA degree from Plymouth Marjon University through the London Academy for Applied Technology. This achievement would not have been possible without the strong academic support, guidance and professionalism of the London Academy for Applied Technology. The institution provides quality education, experienced lecturers, and a supportive learning environment that helps students achieve their goals. I truly appreciate their commitment to academic excellence and student success. I confidently recommend the London Academy for Applied Technology to anyone seeking a reputable institution that delivers practical knowledge and internationally recognised qualifications."



AL HASSANE DEMBELE

"I had a very positive experience throughout the programme, particularly appreciating the high quality of teaching and the structured approach to learning. The academic staff were always supportive and responsive, promptly addressing any queries or concerns, which made the learning process smooth and engaging. Overall, it was a well-organised programme that helped me build both knowledge and confidence. I would definitely recommend this programme to other learners. It provides a great opportunity to gain valuable knowledge and develop professionally in a supportive academic environment."



SUCCESS STORIES

STUDENT TESTIMONIALS



SAMIRA SAMAKI

"I had a very good experience throughout the programme. The guidance provided was consistently supportive, and the overall learning journey felt well-structured and purposeful. The learning path is thoughtfully designed, with a logical progression that builds confidence week by week. This made it easier to stay engaged and steadily develop both understanding and practical skills."

"Yes, I would recommend this programme to other learners. It plays an important role in professional growth by helping build a strong portfolio that demonstrates measurable progress and outcomes. Additionally, the programme is adaptable to learners from different backgrounds, making it accessible and valuable for a wide range of individuals."



MOHAMMAD NOOR

"My overall experience with the programme was great. The sessions delivered by Dr. Sanchita was particularly excellent, with clear explanations and engaging teaching methods. I also received timely support whenever needed, which made the learning process smooth and manageable. The programme provided a positive and structured learning environment throughout."

"Yes, I would recommend this programme to other learners. It is flexible and offers a great opportunity to achieve an MBA within a year, making it especially suitable for working professionals."

ADMISSIONS & ENQUIRIES

CONTACT US

START YOUR GLOBAL MBA JOURNEY TODAY

Take the next step towards a globally recognised MBA and accelerated career growth.



admission@laat.ac.uk



www.laat.ac.uk

APPLY NOW

